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FOR IMMEDIATE RELEASE

### **IndyHumane Ready to Celebrate the Holiday Season**

*Non-Profit Hopeful Black Friday Adoption Event and Pet Photos with Santa Event Will Spur Increase in Adoptions*

(November 22, 2011 – Indianapolis) Just in time for the biggest shopping day of the year the Humane Society of Indianapolis will hold its own special sale with their Black Friday Adoption Sales Event (November 25). All black, or mostly black, adult cats' adoption fees priced at just \$9.99 and all black, or mostly black, adult dogs' adoption fees priced at \$69.99. All animals adopted at IndyHumane on Friday will go home with free food and new adoptive parents will be entered into a drawing to win a deluxe pet basket worth over \$100.00. IndyHumane, located at 7929 N. Michigan Road, Indianapolis, will also open early and extend adoption hours on Black Friday (open 12PM to 8PM) in anticipation of a busy day. Animals available for adoption may be viewed at [http://indyhumane.org/index.php/find\\_pet](http://indyhumane.org/index.php/find_pet).

On December 3, 2011 IndyHumane will welcome Santa to the shelter from 12PM to 4PM. Pet owners are invited to bring their animals to the shelter to have their photos taken with Santa for a \$15.00 donation to the Humane Society of Indianapolis. No appointment is required; however, individuals that register in advance at <https://indyhumane.wufoo.com/forms/p7x2z7/> will receive a free cat or dog toy.